THE TRADE'S NO.1 MULTI-PURPOSE LUBRICANT



CLEANS

WD-40® THERE'S ALWAYS ANOTHER USE®



WD-40 MULTI-USE PRODUCT

Thanks to unwavering standards, WD-40 has maintained its position as the number one multi-purpose lubricant amongst trade businesses.

From recent independent research amongst trade users we know that WD-40 has universal brand awareness (98%) and is the brand most trade professionals would recommend (70%).

We are proud that we continue to be an essential product to leading trade professionals and trade businesses and pride ourselves on ensuring every single can is produced and developed with the WD-40 values that we have always been renowned for:

- Easy to use
- Versatile
- Problem solving
- Takes care of it

ARE YOUR CUSTOMERS GETTING THE MOST FROM WD-40?

WD-40 Multi-Use Product has so many uses and offers solutions to most problems in the trade workplace. WD-40's versatility means that the product performs as 5 products in one can, saving the user time and money.

1/CLEANS



2/PROTECTS



4/PENETRATES



3/LUBRICATES



5/ DISPLACES MOISTURE



From recent independent research amongst Tradies and Trade Businesses we know that:

- WD-40 has almost universal brand awareness 98%
- WD-40 boasts highest product satisfaction from users 82%
- Of those aware of WD-40, 70% of tradies would recommend it
- Of tradies surveyed, 82% would consider using WD-40
- BRAND MOST USED IN THE WORKPLACE

WD-40			
Competitor A			
Competitor B			

At WD-40 Company we continually strive to bring innovations to the industry and our latest development – the Smart Straw® – has been designed to work in the toughest conditions while maintaining product performance.

The Smart Straw®:

- Saves time
- Sprays two ways due to dual action
- · Ensures you never lose the straw again
- Gives consistent product delivery
- Quality at a reassuring price

To learn more about WD-40 and to see the complete 2000 uses visit:





WD-40 Handy Pen

Case No 61108 TUN 193 12240 61108 2 Units per case: 12 2 x 6 clip strips





WD-40 Handy Can

60g NET / 73.6mL

Case No 61136 TUN 193 12240 61136 5 Units per case: 12 2 x 6 shrinks





WD-40 Handy Can

60g NET / 73.6mL Case No 61137 TUN 193 12240 61137 2 Units per case: 12 2 x 6 clip strips





WD-40 Aerosol

150g NET / 184mL

Case No 61101 TUN 193 12240 61101 3 Units per case: 12 2 x 6 shrinks





Spray Applicator

Case No 61100 TUN 193 12240 61100 6 Units per case: 12





WD-40 Aerosol

255g NET / 312mL Case No 61102 TUN 193 12240 61102 0 Units per case: 12

2 x 6 shrinks





WD-40 Bulk

4L

Case No 61114 TUN 193 12240 61114 3 Units per case: 4





WD-40 Aerosol

300g NET / 368mL Case No 61103 TUN 193 12240 61103 7 Units per case: 12





WD-40 Bulk

20L

Case No 45020 Single unit





WD-40 Aerosol

350g NET / 429mL Smart Straw

Case No 61109 TUN 193 12240 61109 9 Units per case: 12





WD-40 Bulk

200L

Case No 45200 Single unit





WD-40 Aerosol

425g NET / 521mL Case No 61104

TUN 193 12240 61104 4 Units per case: 12



